

# Business etiquette

Social conventions in Japan are more conservative in comparison to those in Denmark. The formalities of these conventions have a clear distinction, where informal events are usually less private. However, it is not expected for foreigners to abide to Japanese customs, and general courtesy is accepted.

## Dress code

Business attire at all formal events. In October the average temperature is 18 degrees.

## Business cards

As the exchanging of business cards in Japan is considered to be polite when meeting a person for the first time, it is highly recommended to bring plenty, and preferably in both English and Japanese. The business card is received and given with both hands. The same applies for gifts.

## Food and drinks

Chopsticks are the preferred tableware and generally knives and forks are only used when eating Western foods. When eating with chopsticks, do not stick them into a bowl of rice, as this has a negative connotation in relation to funerals.

“Kampai” means cheers and is a good way to start a dinner.

Smoking is permitted in many restaurants and bars, however smoking outdoors is prohibited in many areas.