

# Design & Furniture

## Overview of Design & Furniture program:

| Tuesday<br>October 10th   | Wednesday<br>October 11th   | Thursday<br>October 12th   | Friday<br>October 13th                            |
|---|---|--|---|
| <p><b>Morning</b></p> <p>Arrival in Tokyo</p> <p><b>Afternoon</b></p> <p>Briefing of Danish Business Delegation</p> <p><b>Evening</b></p> <p>Informal networking dinner with Danish Business Delegation</p> | <p><b>Morning</b></p> <p>Grand Opening</p> <p>Networking</p> <p>Panel discussion on societal challenges as driver of business growth: Leveraging the power of design</p> <p><b>Afternoon</b></p> <p>Business lunch with MOU signings and award ceremony</p> <p>Networking</p> <p>Keynote on Danish design policy, Danish design DNA, Value of design</p> <p><b>Evening</b></p> <p>Business reception with Japanese stakeholders</p> | <p><b>Morning</b></p> <p>Lifestyle &amp; design PR event</p> <p>Site visit</p> <p><b>Afternoon</b></p> <p>Design/lifestyle site visit</p> <p><b>Late afternoon</b></p> <p>Debriefing of Danish Business Delegation</p> <p><b>Evening</b></p> <p>Grand Dinner</p> | <p><b>Morning</b></p> <p>Departure from Tokyo</p> |